



STEMS

HOW TO MOTIVATE AND ENGAGE ADULT LEARNERS

Case studies/instruments

A Training
Programme for
Adult
Education Staff
and Teachers

WHAT IS IT?

How to Motivate and Engage Adult Learners is a training programme for adult education staff and teachers developed as part of the STEMS Erasmus+ project.

WHO IS IT FOR?

This Training Programme is aimed at all adult education professionals, including both teaching and non-teaching staff in adult education institutions. The guidelines, strategies, and tools provided can be of use for both novice and experienced staff members.

WHY SHOULD I USE IT?

It will help you develop competences related to supporting and motivating adult learners to persist in learning. The Training Programme contains effective motivational strategies and tools for interacting with adult learners, including the use of digital tools and social media to increase learner participation and engagement.

It uses a more flexible, blended learning approach and comprises 60 hours of training, with 30 hours of instruction being carried out face-to-face and 30 hours in an online environment. All of the activities and materials provided are available in 6 European languages – English, Hungarian, Croatian, Bulgarian, Romanian, and Czech.

WHAT TOPICS DOES IT COVER?

The Training Programme comprises resources for the following topics:

- ✓ how adults learn,
- ✓ communication,
- ✓ managing a class,
- ✓ engaging learners,
- ✓ digital tools in adult education,
- ✓ marketing in adult education.

It also contains a self-assessment tool that will help training participants set learning goals, monitor, and evaluate their learning progress.

For further information please visit stems-project.eu

